## IWCS 2024 Official "Final Program + Supplier Exhibition Directory"













The above page images are from a past directory; the digital edition of the latest one is posted at https://wiretech.com/iwcs-conference/

## **Exclusive Opportunities for all exhibitors:**

Company Information and Exhibit Description included free-of-charge & several promotional opportunities are offered in the Supplier Exhibition Directory, including:

**Company Logo:** \$245 • **Product Showcase:** \$610 per half page

Space Advertisements: Full Page \$1225 • Half Page \$915

Cover Advertisements: Back, Inside Front, Inside Back & Exhibitor Directory: SOLD OUT

All attendees will receive a copy of the IWCS Final Program + Supplier Exhibition Directory

Directory Size: Trim Size: 7.875" wide x 10.75" tall

Full Page Bleed Ad: 7.875" x 10.75" trim, 1/8" bleed on all sides to 8.125" x 11", live copy and images 1/4" inside trim on all sides to 7.375" x 10.25"

Half Page Ad: horizontal, 7" wide x 4.875" tall, vertical 3.375" wide x 9.75" tall

Product Showcase, per half page: about 200 words plus a logo and picture(s)

File types for ads, logos and images: high resolution PDF, JPG, TIF, PSD or EPS

Wire & Cable Technology International (WCTI) magazine is the IWCS-appointed publisher of the directory. Contact us for details on purchasing a company logo, product showcases and/or advertisement as well as editing your exhibit description.



See https://wiretech.com/iwcs-conference/ for details. Deadline: Aug. 30, 2024 www.wiretech.com